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[Meet Annie Armen](#)

Annie Armen is the Founder and Communications Specialist at **Why Annie Armen Communications (WAAC)**. WAAC provides [Speaking | Writing | Consulting Services](#) and more to help grow your business!

For over 20 years, Annie Armen has advised, inspired, encouraged, empowered and spurred the stellar champion within entrepreneurs, small business owners, and organizational leaders across the globe, to actualize their vision through enterprising action and game-changing performance. Having earned the plaudits of Congressional Leaders, endorsed by World-Renowned Business Icons, honored by Foreign Dignitaries and leaders for her accomplishments and service to community and excellence, keep her authentic vision and leadership in constant demand.

Recognized for being a shining beacon of trust, acknowledged for epitomizing mastery in building trusted relationships through perceptive communications, Annie Armen has been featured as a published author and producer alongside motivational legends including Zig Ziglar, Denis Waitley, Chris Gardner, Dr. Ivan Misner, and many others. Celebrating 20+ years in Communications Excellence through [speaking, writing, consulting and broadcasting](#), it is this and more that has earned Annie Armen the signature distinction of -- [The Communications Artist!](#)



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