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Track: #1

Annie Armen's Introduction to: You're On Your Way to Becoming a Legend in Excellence™

<u>Description</u> – Prepare yourself to experience the unexpected once you turn up the volume and hear this introductory track to Legends in Excellence™. As the Author, Producer and Director to Legends in Excellence™, Annie Armen embraced and took on the impossible by the horns! Ms. Armen insightfully weaved almost a decade's worth, hours upon hours of timeless truths, pearls of wisdom prescribed by walking Legends of our time in just under 20 minutes within this track alone, for you to begin visualizing these very words right from the start: "You're on Your Way to Becoming a Legend in Excellence™"!

With visualization as your starting point, do not be alarmed when you find yourself taking action in wanting to hear the expanded version of this 16 minute intro, to just under 16 HOURS OF PURE INSPIRATIONAL ENERGY, of the best advice you will ever receive! From the moment you open your door to receive your very own Legends in Excellence™ CD, imagine unwrapping rare diamonds of hope, answers, wisdom, faith, love, energy, genuine heart that will move you to unfreeze your heart, to unleash your inner passion, so that you can be unstoppable with action in all your chosen endeavors.

Annie Armen purposely hand picked these rare diamonds which were once hidden in the depths of the oceanic Internet airwaves. Why? **In Annie Armen's Words:**

"These inspirational conversations have guided and transformed MY life's choices, in dreaming bigger dreams and producing brilliant results! Now, I am paying this forward and sharing them with you, my dear friends and loved ones ... to help shape YOUR hopes and dreams... and empower YOU to achieve a life of excellence in action! If I can do it. SO CAN YOU!

AnnieBiotics®

Dive into your soul
Search and you will find
The answers to all your doubts
The priceless gift of who you are!
Don't give up, believe in yourself,
You are blessed, to exist, so put your talents to the test!
You are meant to be, can't you see.
You have a legacy,
Unstoppable be!

You are now ready, and well on your way to becoming a Legend in Excellence™?!

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Track: #2

Topic: The Power of Relationships

Guest: Zig Ziglar

<u>Description</u> – Zig Ziglar openly shares about his love for Christ and for his family and friends. He talks about his wall of gratitude and emphasizes the importance of practicing gratitude everyday to better value and appreciate success when achieved.

When you listen to Zig speak passionately, jazzed with his gifted humor about courting his beautiful red headed wife every day after over 60 years of marriage, you will not only be inspired in knowledge, but you will be filled with hope that "yes", life long relationships do exist, and you can have that same power in your relationships too!

"Annie Armen's zest for life, her joy and conviction, are super charged with electrifying passion that translates into a radio program like none other. When I think about Annie, I can't help but get excited about how she is making a positive difference in our world one God motivated interview at a time! If you listen to her even once, she'll take you by storm"! ~ Zig Ziglar, author of "See You At The Top"

Track: #3

Topic: Power of Global Excellence

Guest: Denis Waitley

<u>Description</u> -- Denis Waitley goes heart to heart with Annie Armen, LIVE in studio, and begins talking about his grandmother as his true inspiration. As the interview deepens, he then discusses the difference between standard of living and quality of life. Denis then passes on guiding principles so simple, so down to earth yet so overlooked, that just listening to him speak will move you toward choosing to live a life of excellence with purpose, and inspiring countless others along the way, wherever you go across the globe.

Sit back, dim the lights, close your eyes, and just be yourself with Denis and Annie. What you will experience is hope all over again, as Denis will gently guide you toward planting your seeds of greatness today for tomorrow's harvest.

"Annie Armen is a national treasure! If you want to connect your inner essence to your outer achievements and fulfillment, listen to her soul-deep mentoring and reflections. She has that rare ability to speak directly to you on a personal level with life-changing impact. Make her radio program part of your success routine." ~ Denis Waitley, Author of "The Seeds of Greatness" – From Hit Movie "The Secret"

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Track: #4

<u>Topic</u>: Speed of Trust, Part 1 <u>Guest</u>: Stephen M.R. Covey

<u>Description</u> – Stephen M.R. Covey passionately talks about his latest book titled "*The Speed of Trust*". In Part 1, you will gain extraordinary insight drawn from Stephen's personal and professional experiences into building trust based relationships successfully with key principles to help guide you along the way such as: "The more you give, the more you extend yourself to other people, the more trust gets reciprocated back to you".

Stephen will not only fire up your thoughts, hopes, and experiences about TRUST, he will inspire you to apply what you hear and learn from this intimate discussion to the most important relationships in your work and in your life because, in his words – "TRUST is the one thing that changes everything"!

"Annie, you are doing important work with your show and making meaningful contributions to society. I admire your vision and passion and sense of mission greatly! Keep making a difference and keep inspiring trust – it changes everything"! ~ Stephen M.R. Covey – Author of "The Speed of Trust – The One Thing That Changes Everything".

Track: #5

Topic: Up Close and Personal with Dr. John Demartini

Guest: Dr. John Demartini

<u>Description</u>: This intimate, exclusive interview will immediately capture your heart and undivided attention until the very end. Dr. John Demartini openly reveals about his childhood, family, teenage experiences and unique challenges he was determined to conquer to achieve success against "all" odds. In his words: "We have a mission on this planet. Those with a mission have a message. It's our God Given Gift to share it, to live it."

Do not be surprised if you find yourself hearing this particular discussion several times, each time learning something new, propelling you to live your life on a mission. Immediately after hearing this interview all the way through, you will find yourself experiencing new found hope for your present and future, love for yourself and for others, and gratitude for who you are, where you are now, and all that you have.

"There is no question in my mind that Annie Armen LIVE Talk Radio is one of the most SPIRIT LED programs I've ever experienced. God speaks through Annie, God inspires me, and God's Love through Annie touches millions of lives. Thank You Annie, and Thank God". ~ Dr. John DeMartini, Author of "How to Make One Hell of a Profit and Still Get To Heaven" – From Hit Movie "The Secret"

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Track: #6

Topic: The Master of Sales Attitude

Guest: Dr. Ivan Misner

<u>Description</u>: Dr. Ivan Misner zealously talks about his New York Times Best Seller Book, "Masters of Sales: Secrets From Top Sales Professionals That Will Transform You Into a World Class Salesperson". From the very beginning, Dr. Ivan Misner tells it like it is in this manner: "If you're in any kind of business, you're in sales. SALES IS HERE TO STAY!" You will learn what sets a "good" seller apart from a "great" seller along with valuable, time-tested lessons shared through genuine stories to which you will relate to immediately.

BUT WAIT, THERE IS MORE! Annie Armen throws an unexpected, hurricane twist into the discussion mix when she brings up about Ivan's near death experience with a Portuguese Man O'War in Hawaii and how this experience relates to the Masters of Sales Attitude.

Before the interview comes to a close, not only will you be more aware of what the new masters are beginning to discover in the arena of sales, but you will find yourself optimistic toward the profession as you gain priceless knowledge you can instantly apply in your daily lives.

"Annie Armen is part of the 29% Solution! Over the last several years I have done over 700 radio, TV, and newspaper interviews and I can honestly say that Annie is one of the most prepared interviewers I have ever worked with. Her talk show is lively, interesting, and entertaining. I love her "AnnieBiotics®" and I plan on mentioning it in one of my future books"! Ivan Misner, Ph.D., Founder and Chairman – BNI – Business Network International, Author of "Masters of Success".

Track: #7

Topic: Expect The Impossible – Up Close and Personal with America's Youngest Reallionaire!

Guest: Dr. Farrah Gray

<u>Description</u>: Dr. Farrah Gray keeps it real when he talks about his amazing book, "Reallionaire – Nine Steps to Becoming Rich From The Inside Out". He openly shares about growing up in the projects, and having heard the following words from his teacher after he expressed his dream of becoming a millionaire entrepreneur when he grows up: "No you're not! Your family can barely keep a roof over their head. You're poor, your family is poor. You better go find something else to do". Can you relate?

One valuable success principle Dr. Farrah Gray shares during this gripping interview is this: "You can't let anyone's perception of you become your reality. TUNE NEGATIVE PEOPLE OUT!" Listen in and take notes as Dr. Farrah Gray talks about his nine steps to becoming rich from the inside out, on a mission to guide you toward discovering your area of excellence. Bottom line, if you want to find what it is that will make you the happiest and the most successful person in your field, than this is the discussion for you!

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Track: #8

Topic: PASSION TEST: Is Your Life On Fire!

Guest: Janet Bray Attwood

<u>Description</u>: Janet Bray Attwood, Co-Author of the number one national best seller, "THE PASSION TEST: The Effortless Path to Discovering Your Destiny" joins forces with The Hurricane for a memorable conversation, and this time, the surprise is on Annie Armen. You will experience "effortless" synergy, energy, and passion off the charts when these two connect as they seize each and every "air time" moment as a gift without ever having met. Imagine if you can have anything, do anything, and be anything? Imagine you have everyone supporting you? Now, how can you manifest that in your life?

Annie agrees to take "THE PASSION TEST" on the air LIVE as Janet puts her through several exercises for purposes of demonstrating "the effortless path to living a passionate life". Stay tuned for more as Janet then reveals her secret to discovering your number one passion and living the life of your dreams.

Track: #9

Topic: OUT With The Ordinary, IN With The Extraordinary

Guest: Dr. Joseph Michelli

<u>Description</u>: Imagine being dropped in a trash can at the age of three? How does one overcome childhood abandonment, walk in forgiveness, and then live an extraordinary life impacting millions across the globe? Listen in with a pen and notepad handy as Dr. Joseph Michelli walks you through five key principles for turning ordinary into extraordinary drawing from one of his best seller books, "The Starbucks Experience". In his words, "without Faith, there is no empowerment"! This is one heart grabbing conversation that will both inspire and move you into choosing to live an uplifted, hope-filled, empowered life NOW, simply because YOU CAN!

Track: #10

<u>Topic</u>: The Secret to Your Health and Wealth!
<u>Guests</u>: Dr. Edward Group III and Matthias Schmelz

<u>Description</u>: Here is one secret to your health and wealth shared in agreement with guest experts Dr. Edward Group III and Matthias Schmelz, and that is: Eat fruit in the morning. Why? Listen in and dig up answers that will challenge what you already know, and move you into action NOW because in order to achieve wealth or any form of success, health is an absolute must. Bottom-line, health and wealth are interlinked and with this interview, you will have a solid starting point to nourish your mind, heart and body as soon as you decide to take action with knowledge obtained. Cheers to your health and wealth!

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Track: #11

Topic: Sales Success Principles

Guest: Lenann Gardner

<u>Description</u>: If you are looking for "STATE OF THE ART SELLING SKILLS" whether your goal is to bump up your sales, or in search of the quickest way to drive your sales up, or simply make more money, this is definitely the interview for you! In this highly informative discussion, guest expert, Lenann Gardner, author of "Got Sales? The Complete Guide to Today's Proven Methods for Selling Services" will generously give you selling tips, and "can't miss" Sales Strategies you need to achieve your growth goals starting now. Be sure to listen in to Lenann's story about her "fire" walk and how this example ties in with her sales success principles.

Track: #12

Topic: Got Time? What are You Doing With It Right Now?

Guest: E.R. Haas

<u>Description</u>: Rich or poor, old or young, white or black, each of us have 24 hours broken down to 1,440 minutes, a total of 86,400 seconds within one given day. During the course of 24 hours, the merciless clock beats consistently to the rhythm of "tick tock, tick tock" every second, without fail, regardless of who or where you are across the globe. Therefore, what are you doing with your time right now? Are you making every second count? In this compelling interview, guest expert E.R. Haas, who is the co-author of "Success on Purpose," and a very dear friend of Annie Armen, purposefully guides you into asking one, very important question daily which will lead you into making smarter choices, taking smarter actions, in order to maximize on your time quotient for those brilliant results.

Listen in as you discover this "ONE QUESTION" and be sure to write it down as your smart choice, and apply it everyday as your smart action to live a productive life for those brilliant results, making every second count.

Track: #13

Topic: Got Soul Medicine? Unleash The Passion Within!

Guest: Dawson Church, PhD

<u>Description</u>: Have you ever stopped for five minutes to ask yourself, what is hindering you from living your dream to the fullest? Does it sting every time you hear yourself saying: "I lost my inner passion. I have no energy left. I'm so depressed. Days, months, years have gone by and I can't seem to get my passion back", sound familiar? Carefully listen in as guest expert, Dawson Church, Ph.D., author of his breakthrough book, "The Genie in Your Genes" scientifically reveals the extraordinary link between body, mind, and spirit, and the UNDENIABLE impact of your thoughts and emotions on your everyday experiences.

You will learn about energy psychology, about the power of "intention", and how to best apply what you hear during this enlightening discussion in your daily lives to achieve the desired results of your heart.

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"Annie Armen's show is media at its best: Lively, funny, positive, and transformational. Annie's enthusiasm and insight brings out the deepest and best parts of everyone who listens to her show. She is wise and passionate, inspiring both her listeners and her guests to find their core, and speak and act from that inner wellspring of infinite inspiration. Listen once, and you will know why listening to Hurricane Annie will always make your day, even as she makes the world a better place". ~ Dawson Church, PhD -- Author of "Soul Medicine: Awakening Your Inner Blueprint for Abundant Health and Energy".

Track: #14

Topic: Leadership Principles **Guest:** Matthias Schmelz

<u>Description</u>: What does leadership mean to you? What key character traits mark a true leader? Does the quality of your communication determine your success as a true leader? Guest Expert Matthias Schmelz, author of "The MillionaireMaker: A Complete Guide To Financial Freedom" says: "Leadership starts by leading yourself, being disciplined in the way of controlling your own habits, because before you can lead other people, you need to be able to lead your own emotions".

Join in on this thought provoking conversation between Annie Armen and Matthias Schmelz, as they both share their experiences to best illustrate the effectiveness of this one very important leadership principle -- "WORK *WITH* ME as opposed to work *for* me". As an added bonus, you will learn about techniques of manipulation, influence, and persuasion in the artistry of successful leadership in action.

"Annie Armen, I have never spoken with anybody as enthusiastic, as dynamic and as energetic as you! You truly deserve the name 'Hurricane Annie'. Thank you for interviewing me. Thank you for shaking, motivating and inspiring your listeners in every show". Matthias Schmelz, author of "The Millionaire Maker, A Complete Guide to Financial Freedom".

Track: #15

Topic: The Power of Intentional Excellence

Guests: E.R. Haas and Kent Madson

<u>Description</u>: What is excellence? What is INTENTIONAL Excellence? What does it mean to live a life of results versus a life of regrets, in other words intentional excellence versus status quo? This and more will be revealed by Annie Armen's dearest friends, time quotient (TQ) mentors and guest extraordinaires, co-authors to their amazing book titled "SUCCESS ON PURPOSE", E.R. Haas and Kent Madson.

You will gain timeless knowledge during this thought-provoking interview that will move you into executing smarter choices, taking smarter actions, to displace all the negatives in your life that keep you behind, in order to live a life of high performance in excellence. Kent Madson wants you to think about these two questions: IS IT YOUR INTENT TO BE THE ABSOLUTE BEST

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YOU CAN BE? What will be the highest standard you can live by? Answer those two questions, and you can live a life of INTENTIONAL EXCELLENCE!

Track: #16

<u>Topic</u>: Who Knew "The Key" to "The Secret" is Mr. Fire – Ignite The Fire Within You!

Guest: Joe Vitale - "Mr. Fire"

<u>Description</u>: Right now, in this very moment of your life, what are your thoughts? Your feelings? Do you have a re-occurring problem area in your life? Are you at peace mentally, emotionally, physically, and spiritually? Are you at a point where you are READY for clarity and focus? Listen in to this high octane, energy driven interview with guest expert Dr. Joe Vitale, also known as Mr.. Fire, author of "Zero Limits" and "The Key" who says: "In order to get the results you prefer to have in your life, you have to get clear of the limiting beliefs that are sabotaging your own best efforts."

You will learn that excuses, what Joe Vitale refers to as beliefs, are limitations that hold you back from having, doing, and being whatever you want. For immediate benefits, be sure to clear your mind before you join in on this stimulating conversation between The Hurricane and Mr. Fire.

Track: #17

<u>Topic</u>: Seven Success Secrets!

Guest: Linda Hollander

<u>Description</u>: Stuck with an idiot boss? Sick of stupid office politics? Are you in an abusive relationship? Sick and tired of being a cog in somebody else's machine? Ready to strike out on your own? This "TELL IT LIKE IT IS" interview is definitely the one for you! Guest Expert Linda Hollander, Author of #1 best seller, *Bags to Riches: 7 Success Secrets for Women in Business*, says: "The primary difference between winners and losers boils down to one word – ACTION. Knowledge by itself is NOT power. Action on that knowledge is what gives us our true power"!

Listen in as you discover Linda's Seven Success Secrets to how she became "The Wealthy Bag Lady". Here's a winning AnnieBiotics® Tip: The very thing that you're meant to do, is right under your nose".

Track: #18

Topic: Are You Miserable Or Are You Prosperous?

Guest: Cameron Taylor

<u>Description</u>: Right now, are you miserable or are you prosperous? Do you know the difference between liberty and freedom? Dear friend and guest expert, Cameron Taylor who is a self-made millionaire, author of "Does Your Bag of Holes? 24 Truths That Lead to Financial and Spiritual Freedom," reveals a KEY Truth which is NOT a secret yet often overlooked: "If You Put God last, You Will Go Nowhere Fast." As you dive deeper into this Spirit Driven interview, you will gain insights to myths about wealth, prosperity, and abundance, for example the myth about "rich

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people can't go to heaven". Listen in as Cameron Taylor will guide you with 10 Key habits to what it takes to becoming prosperous in every area of your life.

Track: #19

Topic: Slip and Fall - Up Close and Personal With Hollywood Celebrity Producer & Writer

Guest: Nick Santora

<u>Description</u>: When you hear slip and fall, what do you think? From cleaning parking lots to being a life guard, to being an SAT tutor, to becoming a bartender, to a waiter, to an on-air correspondent for Court T.V., straight into litigation as a lawyer with a practicing law firm today, living out his passion as a writer with his latest book titled "Slip and Fall", a writer and co-executive producer of the hit Fox drama, *Prison Break*, written and/or produced for several television series such as *The Sopranos*, *Law & Order* and *The Guardian* – all this and more accomplished by celebrity guest Nick Santora!

Now, if you want to learn what it takes to make it, and you are ready to take action steps toward your success, this is definitely the interview for you!

Track: #20

Topic: Up Close and Personal with Music Sensation Take 6

Guest: Dr. Cedric Carl Dent

<u>Description</u>: How do you know when you're in your calling and you're living your passion? Celebrity guest artist, Dr. Cedric Carl Dent, renowned member of the 10-time Grammy award-winning jazz sextet TAKE 6 shares a golden advice given by his parents that has guided him to his success today and that is: "Follow the thing that you're passionate about. Don't choose a career for money; choose it because you love to do it and the money will come." After producing 11 albums within 18 years against countless odds, Dr. Cedric Dent gently reminds us that success does not happen overnight, it involves a process. In this process, Dr. Dent gives all glory to God for their success.

If you are in need of a power prayer for guidance toward finding your calling, your passion, join in with Annie Armen and Dr. Cedric Dent during this most insightful, Spirit driven interview that will fill your heart with hope all over again.

"In the nearly twenty years that I have been performing professionally with TAKE 6, I have literally done hundreds of interviews. Very few have had as strong an impact on me as the one I did on the Annie Armen Show. We connected immediately and I truly feel that in Annie I've made a friend and prayer partner for life. Thank you Annie for a wonderful experience"! ~ Dr. Cedric Carl Dent, Celebrity Artist, Baritone vocalist, arranger, and producer for the 10 time Grammy award-winning jazz sextet TAKE 6.

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Track: #21

Topic: How to Make One Hell of a Profit and Still Get to Heaven!

Guest: Dr. John Demartini

<u>Description</u>: Dealing with past issues of guilt and fear when it comes to either charging for services rendered, or receiving payments for services provided? Are you ready to break free of such counter intentions which limit your wealth today? Guest Expert, Dr. John Demartini author of "How to Make One Hell of a Profit and Still Get to Heaven" passionately shares his wealth principles during this heated discussion, and in one segment says: "Lay on the table what you would like to receive; be clear about it so people don't have to guess. Define and decide what you're worth and your value because until you value yourself and define what it is, don't expect anybody else to know what it is".

You will gain pearls of wisdom together with key insights that will help you jump start good habits in prioritizing financial values beginning with daily savings, paying off debts, and more in this informative yet most practical, much needed discussion.

Track: #22

Topic: THE POWER OF GOALS!

Guest: E.R. Haas

<u>Description</u>: How clear are you in defining what is that you want; where it is that you're going? Are you putting deadlines to your goals? Are you committed toward meeting those deadlines? Guest expert E.R. Haas, who is the co-author of "Success on Purpose," Think TQ Extraordinaire, and a very dear friend of Annie Armen, defines goal in this manner: "A goal is a dream with a deadline". If you want to take your dream and turn it into a tangible reality, this is definitely one valuable, no-nonsense conversation you want to add to your audio library of personal development and success.

Track: #23

Topic: Speed of Trust, Part 2 **Guest:** Stephen M.R. Covey

<u>Description</u>: Stephen M.R. Covey passionately continues to talk about his latest book titled *"The Speed of Trust"*. In Part 2, he defines trust, what trust is about, and reveals myths and truths about trust. As you dig deeper into this intense interview, Annie Armen raises difficult, sticky questions that come up in relationships. For example, can trust be restored once broken? Even when restored, will the relationship ever be the same again? AnnieBiotics® prescribed: "WALK IN FORGIVENESS"! In the words of Stephen M.R. Covey: "NOTHING IS AS FAST AS THE SPEED OF TRUST"!

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Track: #24

<u>Topic</u>: WHY BE NORMAL? Guest: Terry Watson

<u>Description</u>: What is Normal? Guest Expert and International Speaker, Terry Watson says: "If you live a reasonable life, you will be dominated by unreasonable people". Listen in to this nononsense, energizing interview and be empowered in valuing the authentic you. To further illustrate this point, Terry Watson continues to say that if Tiger Woods wanted to be Michael Jordon, he would have never been Tiger Woods. Here is the bottom line he wants you to remember before you choose to be like someone else, or do what others do and that is: "If you're not memorable, you don't exist".

Track: #25

<u>Topic</u>: How to Become a Successful Commercial Model As You Are – Without Extreme

Physical Makeovers! **Guest**: Aaron Marcus

<u>Description</u>: Special guest expert Aaron Marcus, America's # 1 Actor and Commercial Model Career Coach, full-time actor, commercial model, author, and lecturer is on a mission to unleash your talent and energize your career drawing from his 25 years and 1,125 bookings (so far) in the acting and modeling industry. He has been cast on television shows such as: *Law & Order: Criminal Intent, The Wire, Homicide, Life on the Street, The West Wing, and The Prosecutors* just to name a few.

In this interview, you will learn how to become a successful commercial model AS YOU ARE, and, how you will have more work opportunities if you look like a "regular" person, without extreme physical makeovers. Highly informative, insightful, and most resourceful for your immediate needs, guiding you with a practical starting point for building your career with proven action steps that will lead you to your desired results.

"Annie Armen has the special abilities to see deeper into people's souls, and help bring out resourceful information that can be helpful and shared by others. She is a special person, and I want to wish her all the success! It was an honor and pleasure being a guest on her radio program." ~Aaron Marcus, Actor, Model, Lecturer, and Author of "How to Become a Successful Commercial Model"

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Track: #26

Topic: The Power of ACT NOW!

Guest: E.R. Haas

<u>Description</u>: Is your color of "ACT NOW" on fire toward living your life with success on purpose? What is stopping you from achieving your dreams, from activating your action steps now into achieving your goals? Guest expert E.R. Haas, who is the co-author of "Success on Purpose," Think TQ Extraordinaire, and a very dear friend of Annie Armen says the answer to that question can be summed up in *ONE* word. What is that *ONE* word? What is the antidote to this *ONE* word? Listen in for another spectacular interview that will bump up your DNA (do it now action) into living your dream with action! Bottom line: "The true entrepreneur is a doer, not a dreamer".

"Annie Armen is truly the HEART of Legends in Excellence!

She is the best 'verbal visualizer' I have ever met... a true talent for helping people see through listening... Annie uses her God-given talents to help listeners not only see, but believe what they are hearing through high-energy, creative verbal visualization. Her approach is honest, fresh and most of all fun!

I have been on, quite literally, hundreds of radio shows over the years, but not a one holds a candle to her luminescent ability to guide an interview down the path to a point... that point of true excitement that emanates from a string of intellectually illuminating 'Aha's'!

Annie is a true professional with the power to engage -- and sometimes, enrage -- the listener... helping them gain a fresh perspective on even the most complex subject matter.

Most of all, 'The Hurricane' is authentic -- the real deal"! ~ E.R. Haas, CEO of Think TQ, Co-Author of "Success On Purpose," Proud Publishers of Legends in Excellence™-- The Series

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Track: #27

Topic: People Are Idiots and I can Prove it! The 10 Ways You are Sabotaging Yourself

and How You Can Overcome Them.

Guest: Larry Winget

<u>Description</u>: Are you ready for some kick-in-the-pants motivation? Imagine this: "The Human Pitbull" of Personal Development, Larry Winget joins forces with "The Human Hurricane" of Talk Radio, Annie Armen for an "IRRITATIONAL" discussion that will blow you out of your comfort zone and into a whole new world of possibilities. Together with Annie, Larry will cut through the nonsense and tell you EXACTLY what works. You **WILL** know the TRUTH about SUCCEEDING and what action steps to take in order to do just that, SUCCEED!

Annie Armen Says: "Buckle up for some Winget Pain because you genuinely want to gain in business and in life"!

Larry has starred in his own hit television show called BIG SPENDER on A&E, made numerous TV and radio appearances including but not limited to Larry King LIVE, MSNBC, CNBC, Fox Business, CBS, FOX News, CNN, and now on The Annie Armen Show.

In his words: "Learn from where you've been stupid. Figure out what it takes do to the right thing, and then take ACTION on that knowledge. Success is not a complicated process"! ~ Larry Winget. Best Selling Author of "Shut Up, Stop Whining, and Get a Life", "It's Called Work for a Reason", "You're Broke Because You Want To Be" and his latest, "PEOPLE ARE IDIOTS AND I CAN PROVE IT! The 10 Ways You are Sabotaging Yourself and How You Can Overcome Them"

Track: #28

<u>Topic</u>: MASTERS OF SUCCESS – "Proven Techniques for Achieving Success in Business and in

.ife"

Guest: Dr. Ivan Misner

<u>Description</u>: Dr. Ivan Misner enthusiastically talks about his New York Times Best Seller Book, *Masters of Success: Proven Techniques for Achieving Success in Business and Life"*. Listen in as you will learn key guiding principles that will move you toward wealth and prosperity. One fundamental principle Dr. Misner highly emphasizes for you to grab as a resourceful learning tool is this: "Success involves the uncommon application of common knowledge".

As a starting point, know that success is NOT an entitlement because it takes effort and making tough choices. If you want to learn more about Dr. Misner's proven techniques for achieving success in business and in life, this is definitely the interview for you.

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Track: #29

Topic: Leadership With Success

Guest: Sam Schwartz

<u>Description</u>: Sam Schwartz, contributing author in Dr. Ivan Misner's New York Times Best Seller books "Masters of Success", "Masters of Sales", also a respected BNI Director for various BNI chapters both domestically and internationally says: "A good networker has two ears, two eyes, and one mouth, and uses it proportionately. If you want to be successful, surround yourself with successful people". You will gain practical knowledge in that you can lead by starting with smaller steps, and not be ashamed for asking for help along the way. Sam's philosophy is: "Dream BIG—and go for it"!

"Annie Armen brings tremendous energy, an engaging personality and exceptional insight which allow her to be appreciated by the masses all over the world. Her powerful message exudes truthfulness, passion and sincerity. Annie's latest, breakthrough masterpiece titled Legends in Excellence – The Series audio CD, uniquely brings together knowledgeable authorities for a powerful, global impact. I am honored to be a part of such an accomplished group of successful individuals. Annie Armen serves as the outstanding example of someone who dreams big and goes for it relentlessly, in excellence!" ~ Sam Schwartz. – Contributing Author to New York Times Best Sellers "Masters of Success" and "Masters of Sales"; National Director of BNI-Israel, BNI-Hungary, BNI-Romania and BNI-Bulgaria; Executive Director for BNI-Northern Virginia.

Track: #30

Topic: The Power of Faith in Excellence!

Guest: Dr. Edward Group III

<u>Description</u>: Are you looking for that extra edge in your success walk? Do you find yourself in a position where you are being ridiculed for your authentic idea, and now doubting as to whether or not you should continue to forge ahead in action despite the strong opposition? Guest Health Expert Dr. Edward Group III, author of "Health Begins in the Colon--The Ultimate Guide for Cleansing Your Colon, Body, Mind and Home" and very close friend of Annie Armen says: "You have to have Faith and truly believe in Faith that everything is going to be ok, and not succumb to the negativity to get you through challenges".

Annie Armen prescribes the following AnnieBiotics®: Fear tolerated is Faith contaminated". With this Spirit driven, passion-provoking interview, Dr. Group will fire up your Faith walk with ACTION, because the combination of the two will take you beyond the average and lead you into executing action steps in excellence toward achieving your goals with success!

"I have done many radio shows and public appearances and have never worked with someone as organized as Annie Armen. Not only is she a great person, she truly cares about her listeners, produces all programs, and speaks the truth, even if it is not readily accepted by the general public.

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Ms. Armen thinks outside the box, and has a heart of gold. Being a guest on her show was an incredible experience and I have made a true friend for life. We need more people like Annie in the world who stand up for what they believe in and spread the TRUTH to the masses.

Annie, thank you for helping my dream become a reality! Everyday the work you do changes the lives of thousands of people. I am truly blessed to have you in my life"! ~ Dr. Edward Group, PhD. – Author of "Health Begins in the Colon: The Ultimate Guide for Cleansing Your Colon, Body, Mind and Home." Founder, CEO and Clinical Director of Global Healing Center

Track: #31

<u>Topic</u>: THE NEW GOLD STANDARD – Secrets of World-Class Leadership

Guest: Dr. Joseph Michelli

<u>Description</u>: What is the NEW Gold Standard? Guest Expert Dr. Joseph Michelli, best selling author of "The New Gold Standard: 5 Leadership Principles for Creating a Legendary Customer Experience Courtesy of The Ritz-Carlton Hotel Company" brings you back to earth when he passionately discusses the importance of service as opposed to servitude. In his words: "Serving one another is a noble art. How sad that in our society, we've somehow gotten service confused with servitude. The people who've changed my life everyday are the people who keep the boilers going, who comfort me in a coffee shop; they're much more my heroes". Never forget that every single day, every moment, you have the personal power to touch and change people's lives. You will be empowered with Dr. Michelli's bottom-line message and that is: "As long as you're serving the needs of others, financial success will follow".

"Annie Armen, first let me thank you for the media coverage you extended to me and my last book **The Starbucks Experience**. As a result of your efforts, that book achieved bestseller status on Business Week, USA Today, the Wall Street Journal lists.

"Annie Armen is all five of these principles:

- 1. **Make it Your Own, not to imitate someone else's formula for success.** Annie Armen has made this radio show her own. She's carved out her niche on the radio.
- 2. **Everything matters.** Her passion for doing this, her preparation before we came to the show, her willingness to talk to know me and really get to know me ... she didn't do this cold, everything matters.
- 3. **Surprise and Delight** Annie Armen is the same person everyday that people want to listen to. They understand what she has to say, she is consistent, she does not shift from one place to another, and yet she surprises them by bringing in new guests, new ideas.
- 4. **Embrace Resistance** Annie Armen has been really open to resistance. The universe has to resist some of the moves that she's made. And yet she's listened to what needs to happen in the universe in order to be the voice for the voiceless.

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5. Leave Your Mark -- Annie Armen has left her mark on the lives of everyone she's touched and she's an example of how these five principles apply". "Joseph Michelli, Ph.D., author of "The New Gold Standard: 5 Leadership Principles for Creating a Legendary Customer Experience Courtesy of The Ritz-Carlton Hotel Company".