



### WAAC THE NEXT Writing (Author's) Package | [Ask for Customized Solutions & Pricing](#)

"Please think about your legacy, because you're writing it every day." ~Gary Vaynerchuck

#### 1. Overview Assessment and Consulting

- a. [Where are you Currently With Your Book?](#)
- b. Content Analysis | Address structural inconsistencies, define problem areas and offer suggestions with creative direction and insights to solve them.
- c. Directional Guidance toward actualizing your written legacy to the world because we care!

#### 2. Writing | Editing | Copywriting | Proofreading

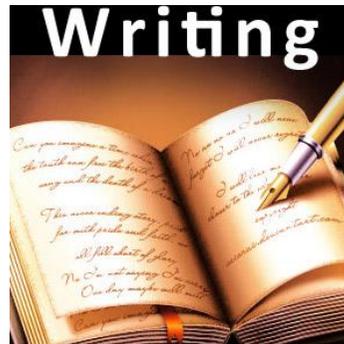
- a. Adjust Language: Editing with keen insights and copywriting where needed while maintaining writer's essence and personal style.
- b. Substantive Editing (Copyediting Inclusive) across a range of deliverables including books, articles, brochures, newsletters, training decks, signage, branded videos, audio recordings, and more.
- c. Content Development, Content Doctoring and Production (script, web, audio, and video)
- d. *Writing styles range from conversational to professional, customized per client and medium*

#### 3. Perceptive Communications

- a. Provide strategic direction with an authentic edge.
- b. Hone and refine the heart and vision of your message to evoke strong reaction in readers, making sure your book's deeper message resonates organically across cultural divides.

#### 4. Authorship Coaching (3 months, 1hr/wk)

- a. *Support:* Encouragement, empowerment
- b. *Accountability:* Establish and reach your goals
- c. *Performance:* Achieve game-changing results



#### 5. Publishing and Printing

Your book is set up with printers in the United States, United Kingdom and Australia all of whom conform to the industry's highest printing standards and who make every effort to use environmentally friendly materials whenever possible. *Hard and Soft Cover, eBooks, and audiobooks.*

#### 6. Distribution

- a. Your Print Book is distributed throughout the United States, United Kingdom, Australia, Canada, Brazil and Germany through the world's leading distributors and retailers.
- b. Your E-Book is distributed throughout the world via Kindle, Apple's iBookstore, and many other industry leading e-book retailers worldwide.
- c. Your Audiobook is digitally distributed throughout the world via Audible, iTunes, and Amazon.
- d. Your book is made immediately available within over 50 brick and mortar retailers worldwide.

#### 7. Representation

- a. Your book is represented by leading foreign rights agents worldwide.
- b. Your book has the opportunity to be selected for representation by leading film and television agents worldwide.

#### 8. Promotion

Corp. sales opps, book clubs & stores, foreign rights agents & more.

**9. BONUS: Speakers Featured in the Motivational Press Speakers Kit | Please refer to WAAC Overview (page 8).**

\*\*\* Custom packages will be created based upon clients' needs.\*\*\*

